

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

Wednesday, September 14, 2016

The meeting was called to order at 6:30 p.m. by Vice Chairman Dave Belmont

**BODs Present:** Dave Belmont, Mike Coon, Debbie Dusi, Tim Hartzell, Deana Nelson, John Peschong, Hugh Pitts, Elizabeth Schumann, Denise Stornetta.

**BODs Absent:** Susan Beebe, Joanne Cummings, Brenda Fletcher, Daren Friedle, Patricia Lawrence.

**Members/Guests:** Jo Bello, Georgia Bollinger, Mike Bradley, Tom Keffury.

**Approval of Agenda:** Deana Nelson made the motion to approve the agenda with the addition of Livestock as item 3 under Board Business. Mike Coon made the second to the motion which passed unanimously.

**Approval of Minutes:** Elizabeth Schumann motioned to approve the minutes from the meeting on August 10, 2016. John Peschong made the second and the minutes were approved.

**Announcements/Introductions/Member Comments:**

Vice Chairman Belmont asked the guests to introduce themselves.

**Financial Report:** The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period January 1 – September 14, 2016. The Profit & Loss Statement showed a net income of \$266,051.42. Current Assets on the Balance Sheet through September 14, 2016, are \$1,483,698.52. Tim Hartzell motioned to approve the Monthly Report as presented. Denise Stornetta made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Tim Hartzell made the motion to ratify the checks written since the last meeting. Elizabeth Schumann made the second to the motion which passed unanimously.

**Board Business**

**A. Committee Reports:**

1. Concessions – Dave Belmont reported that the final numbers were in from the fair and beer sales were down 18%, with that being said the Island Bar and Grill was a tremendous money maker with profit margin being very high. To date the Heritage Foundation took in \$82,000.00 which is up \$22,000.00 from the previous year. Overall this was a good fair, with great staff.
2. Elections – Dave Belmont stated that elections would be held at the November 2016 meeting. There are currently 14 Board members, with 6 terms expiring. Daren Friedle will email those Board members whose terms are expiring.
3. Livestock –Mike Bradley reported that the fair has an opportunity to purchase 60 used portable stalls at \$100.00 each for a total of \$6,000.00 which is a very good deal. These stalls will replace some of the ones removed for the new barn. After some Board discussion Deana Nelson made a motion to allocate up to \$6,500.00 for the purchase of these portable stalls. Mike Coon made the second to the motion which passed unanimously.

**B. Old Business:**

1. “Goodbye Barn Party” – Deana Nelson reported that there were over 100 attendees for the party. It was a great success and everyone really enjoyed themselves, and that we should give a big thanks to Joanne and Bob Cummings, and Brenda Fletcher for all their hard work.
2. CowParade – Hugh Pitts reconfirmed the dates for the VIP launch being Friday, September 16, from 5:00-6:00 p.m., with the public launch Saturday, September 17, 2016 from 10:00 a.m. – 5:00

p.m., both in the meadow at the Madonna Inn. The location of the Heritage Cow “Charity” will be on Spring Street in front of Tom Madden’s office. Hugh went on to say that there were some concerns regarding vandalism and the construction of a glass box of sorts to enclose “Charity” had been discussed. Hugh stated he contacted a handyman who would construction the enclosure for approximately \$800.00. After some discussion Hugh Pitts made a motion to allocate \$800.00 for an enclosure, contingent on the approval of CowParade organization. Tim Hartzell made the second to the motion which passed unanimously. Thanks to Hugh for arranging the location.

3. Member Survey – Denise Stornetta stated the survey was complete in draft form and Daren currently has it. The survey will be placed on the agenda for the October 12, 2016 meeting.
4. Farm Credit West Account - Deana Nelson indicated that our CD at Heritage Oaks Bank has earned to date \$363.42 interest. Deana recommended moving this \$50,000.00 to our Farm Credit West account. Tim Hartzell asked if we could keep the \$50,000.00 separate, because the original intent of the CD was to always have that money as a backup. Deana indicated she would check with Farm Credit West to see if this was possible. After some additional discussion, the Board agreed that the money should be moved. Deana Nelson made a motion to move the \$50,000.00, after it matures on October 23, 2016 to the Farm Credit West account. Elizabeth Schumann made the second to the motion which passed unanimously.

**C. New Business**

1. Fair Update - Mike Bradley CMSF CEO – Mike thanked the Board for the great “Goodbye Barn Party”, and especially Bob and Joanne Cummings, and Brenda Fletcher for all their hard work. Plans to update and enlarge the stage in the Chumash Arena are underway. With both the size of the stage and the equipment load capacity being increased. This should help in attracting acts that have not performed due to these limiting factors. In addition, the Fair Board will be looking at new carnivals. Mike reported that there were approximately 3,800 personnel on the fairgrounds during the Chimney fire, and they cleaned up and left the grounds in better shape than they were before they arrived. Mike indicated that Karl Wittstrom had stepped down and Nancy Wheeler-Smith has been appointed to his position. The Fair Board of Director will be attending a retreat next week to work on goals for the coming years.

There being no further business, the meeting came to a close at 7:09 p.m.

Respectfully Submitted,

Debbie Dusi, Secretary

The next meeting is October 12, 2016