

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

Wednesday, February 8, 2017

The meeting was called to order at 6:30 p.m. by Chairman Dave Belmont.

**BODs Present:** Dave Belmont, Susan Beebe, Mike Coon, Joanne Cummings, Brenda Fletcher, Tim Hartzell, Patricia Lawrence, Deana Nelson, Denise Stornetta, Michael Torgerson.

**BODs Absent:** Debbie Dusi, Daren Freidle, Hugh Pitts, John Peschong.

**Members/Guests:** Georgia Bollinger, Mike Bradley, Bob Cummings, Chris Darway, Meg Evans, Chuck Fletcher, David LaRue, Vicki Silva.

**Approval of Agenda:** Brenda Fletcher made a motion to approve the Agenda. Deana Nelson made the second to the motion which passed unanimously.

**Approval of Minutes:** Tim Hartzell motioned to approve the January minutes. Joanne Cummings made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Chairman Belmont asked the guests to introduce themselves.

**Financial Report:** The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period through January 31, 2017. The Profit & Loss Statement showed a net income of \$24,011.32. Current Assets on the Balance Sheet through January 31, 2017, are \$593,921.43. There was a question as to what unrestricted net assets are and Deana defined them as being liabilities vs. our assets. Michael Torgerson motioned to approve the Monthly Report as presented. Denise Stornetta made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Denise Stornetta made the motion to ratify the checks written since the last meeting. Tim Hartzell made the second to the motion which passed unanimously.

There were no unpaid bills.

**Board Business**

**A. Committee Reports:**

1. Concessions –Michael Torgerson reported that the concession committee met with the fair staff to review the 2016 fair and to review thoughts moving forward on each facility we have currently during the run of the fair.
2. Membership – Brenda Fletcher announced there have been 10 new members to join this year so far. Pledges went out at the end of January. Pledges are due back by May 15<sup>th</sup> to give a bit more time to process with the amount of pledges we've had/have. Patricia mentioned that there have been several phone calls asking if memberships include guest passes, as it does not state on the website.

**B. Old Business:**

1. Crab Feed – There were a total of 520 guests this year which net the scholarships fund \$18,945.00. The 50/50 raffle brought in a total of \$6400. It was also noted that over \$3000 in the tip jars went back to the 4-H group serving that evening.
2. WFA Conference – Brenda Fletcher, Deana Nelson and Dave Belmont reported on the WFA Conference that they each attended this year. Each agreed it is a great conference to attend and encourage other board members to do so in the future. There were many inquiries about fairs starting a Heritage Foundation such as ours.

**C. New Business**

1. Committee Assignments – Dave Belmont is reviewing the list of committees and assessing how to move forward this year with committee assignments. He will be in contact with those selected to confirm interest.
2. Fair Update – Mike Bradley, CMSF CEO thanked Chris Darway for attending the meeting this evening and that Chris will be/is the next board chair. Mike announced that there were 550 people in attendance at the Annual Dinner and that scholarship monies raised via the auction items was \$22,000 for students in CA attending college where viticulture and oncology courses are offered. Mike has been meeting with all vendors serving alcohol first and then will meet with food vendors regarding issues and challenges during the fair. Wednesday, February 15 is the next board meeting where there will be a master planning company to talk to the board about their proposal moving forward. DNA packets will be available this coming Monday, February 13. Western Bonanza will be held once again at the fairgrounds next weekend. Updates on the entertainment booked thus far are public. Some preliminary sales are going very well. More announcements to come in the next 2-3 weeks. Chris Darway made mention of the importance that the Heritage Foundation has to the fair board and that he will be appointing 2 members to act as a task force to work directly with us for further dealings.

There being no further business, the meeting came to a close at 7:05 p.m.

Respectfully Submitted,

Susan Beebe, board member

For: Debbie Dusi, Secretary

The next meeting is March 8, 2017