

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

April 11, 2018

The meeting was called to order at 6:31 p.m. by Vice Chairman Daren Friedle.

BODs Present: Susan Beebe, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Tim Hartzell, Patricia Lawrence, Deana Nelson, Hugh Pitts, Denise Stornetta.

BODs Absent: Dave Belmont, John Peschong, Michael Torgerson

Members/Guests: Mike Bradley, Chuck Fletcher, Hardy Hearn, Judy Hearn, Jimmy Nichols, Brian Harms, Nancy Wheeler.

Approval of Agenda: Mike Coon made a motion to approve the Agenda. Joanne Cummings made the second to the motion which passed unanimously.

Approval of Minutes: Joanne Cummings motioned to approve the March minutes as presented. Deana Nelson made the second to the motion which passed unanimously.

Announcements/Introductions/Member Comments:

Vice Chairman Friedle asked the guests to introduce themselves.

Financial Report: The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January 1, 2018 through April 11, 2018. The Profit & Loss Statement showed a net income of \$178,041.43. Current Assets on the Balance Sheet as of April 11, 2018 are \$596,862.93. Denise Stornetta made a motion to approve the Monthly Financial Reports as submitted. Susan Beebe made the second to the motion which passed unanimously.

Deana Nelson presented the list of checks written since the last Board meeting. Denise Stornetta made a motion to ratify the checks written. Mike Coon made the second, to the motion passed unanimously.

Chuck Fletcher informed the Board that there will a rebate of approximately \$18,000.00 from P.G.& E.

Currently there no unpaid bills.

Board Business

Committee Reports:

1. Concessions – Michael Torgerson no report.
2. Membership – Brenda Fletcher indicated there are currently 264 paid memberships, with 104 outstanding. The cut-off date for payment is May 15, 2018. Due to overcrowding, Brenda also indicated that the “no guest” policy may have to be in effect this year on nights that are

sold out. In addition, there are only 482 seats in Section 8, so tickets may also be limited on sold out concerts.

Mike Coon reported that there are 24 balcony seats not yet paid for, with a wait list of 25. Mike will make a courtesy call prior to the cut-off date, and then will offer those seats on a first come basis based on the current list. Mike also indicated that the RFP is out for the Dickie stand and should be awarded May 15, 2018. In addition, Mike informed the Board that trade exhibits in the Edna Valley building will have booth and demonstrations during the fair from noon to 8:00 p.m. In closing Mike stated the Beer Festival for June 1, 2018 added a 7:30 performance.

New Business:

1. Fair Update – Mike Bradley, CMSF CEO reported that ticket sales are brisk, with Luke Bryant and Eric Church being sold out. Other shows are selling slowly but should pick up. Mike indicated that the Fair Board has committed to the Rhythms and Brews night. It will be Friday, July 20, for the 2018 fair, but may move for future fairs depending on concerts being booked. There are additional expenses involved in the set-up and tear down if this event is not the night prior to Night Under the Stars. Mike also indicated that the RFP is out for the Dickie stand and should be awarded May 15, 2018. In addition, Mike informed the Board that trade exhibits in the Edna Valley building will have booth and demonstrations during the fair from noon to 8:00 p.m. In closing Mike indicated the Beer Festival for June 1, 2018 added a 7:30 performance.

Comments:

Hugh Pitts informed the Board that \$17,000.00 in scholarship money was made at the Crab Feed

Tim Hartzell reported that due to the new area codes and phone numbers Great Western Alarm is working to update their system. Tim also stated Chico is going to start working on the dove problem on the balcony.

Chuck Fletcher indicated the elevator is currently not working due to repairs underway.

There being no further business the meeting was adjourned at 7:03 p.m.

Respectfully Submitted,

Debbie Dusi

The Next Regular Board Meeting:
Wednesday, May 9, 2018