

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

Wednesday, June 14, 2017

The meeting was called to order at 6:31 p.m. by Chairman Dave Belmont.

- BODs Present:** Susan Beebe, Dave Belmont, Mike Coon, Debbie Dusi, Brenda Fletcher, Daren Friedle, Tim Hartzell, Patricia Lawrence, Deana Nelson, Hugh Pitts, Denise Stornetta.
- BODs Absent:** Joanne Cummings, John Peschong.
- Members/Guests:** Jo Bello, Mike Bradley, Chuck Fletcher, Cindi Dzida, Mike Dzida, Wendy Hall, Anthony Stornetta.
- Approval of Agenda:** Daren Friedle made a motion to approve the Agenda. Deana Nelson made the second to the motion which passed unanimously.
- Approval of Minutes:** Susan Beebe motioned to approve the May minutes with the addition of Vicki Silva under Member/Guests in Attendance. Denise Stornetta made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Chairman Belmont asked the guests to introduce themselves and for any comments.

- Financial Report:** The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period January 1, 2017 through June 14, 2017. The Profit & Loss Statement showed a net income of -\$744,267.78. Current Assets on the Balance Sheet through June 14, 2017 are \$744,615.47. Hugh Pitts motioned to approve the Monthly Report as presented. Brenda Fletcher made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Denise Stornetta made the motion to ratify the checks written since the last meeting. Tim Hartzell made the second to the motion which passed unanimously.

Deana Nelson indicated there were no unpaid bills.

**Board Business**

**A. Committee Reports:**

1. Concessions – Dave Belmont reported the Concessions Contract was complete and the Concessions Committee will be meeting next week. Training for all servers will be July 13, 2017 in the Heritage Lounge.
2. Membership – Brenda Fletcher reported to date we have 39 new memberships, bringing the total memberships to 300. Brenda indicated that all Board members will be needed for the pick-up party on July 13, 2017, packets will be available for pick-up from the Estrella Hall at the Mission Square during the pick-up party.

Balcony Seating – Mike Coon indicated that if everyone renews we are currently sold out. There are 8 parties that have not paid to date, with 3 parties on the waiting list. In addition, Mike reported he sold the final single seat.

Dave Belmont stated that a new Code of Conduct for all members is in the works. Michael Bradley is helping to obtain copies from some of the other large fairs in California.

**B. Old Business:**

1. Barn Project – Chuck Fletcher reported that the building is moving forward, the fans and swamp coolers are coming soon. Water and electrical is currently being completed. Bathrooms are in progress and they are waiting on block work. All the trades are working as fast as they can.

Daren Friedle indicated the project is currently \$22,000.00 above budget. After so discussion Daren made a motion to increase the Barn budget by \$30,000.00, for a total overall budget of \$3,735,000.00. Tim Hartzell made a second to the motion which passed unanimously.

2. SLOCowParade – Susan Beebe stated that SLOCowParade made just over \$40,000.00. Susan informed the Board that the Heritage Foundation cow Charity had been sold for \$7,000.00. Susan asked the Board if they wished to purchase another cow to be placed on the fair grounds. After some discussion it was decided that the Heritage Foundation would not purchase a new cow. Brenda Fletcher made a motion to allocate up to \$100.00 to purchase a "Thank You" banner for all the donors. Deana Nelson made the second to the motion which passed unanimously.

**C. New Business**

1. Fair Update – Mike Bradley, CMSF CEO. Mike informed the Board that Kid Rock tickets will go sale this Friday, all other nights are filled with the exception of July 27th and that final concert should be announced within the week. All other stages are booked. In addition, Mike indicated there will be a new stage across from the Island Bar and Grill that will feature local bands. All other planning for the 2017 fair is in full swing. Mike went on to reconfirm the invites for the Pavilion dedication on July 17th have gone out electronically. There are lots of changes to many locations in the fair including; extensive facelifts/renovations to 3 of the major restrooms, the new RV project in the carnival lot, along with the walk way in the Frontier area is being replaced with stamped concrete. Entries closed yesterday, all went very with approximately 50% of the entries submitted electronically. Mike also announced that Wendy Hall is the official livestock photographer. Mike ended by saying he is looking forward to the fair, and believes it is going to be a big success.

There being no further business, the meeting came to a close at 7:21 p.m.

Respectfully Submitted,

Debbie Dusi, Secretary

The next regular meeting is August 9, 2017