

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

August 11, 2021

The meeting was called to order at 6:34p.m. by Chairman Michael Torgerson.

BODs Present: Dave Belmont, Brandon Blanke, Daren Friedle, Patricia Lawrence, Deana Nelson, John Peschong, Ernie Rey, Denise Stornetta, Michael Torgerson

BODs Absent: Susan Beebe, Mike Coon, Debbie Dusi, Brenda Fletcher

Members/Guests: Jason Baron, Colleen Bojorquez, Georgia Bollinger, Deb Chenier, Michael Cipriano, Wendy Hall, Cate Halsey, Brian Harms, Carson Landreth, Adriane Landreth, Steven Nakamoto, Tandra Nakamoto, Nancy Wheeler Nichols, Robert Stewart, Constance Stewart, James Stone, Susie Torgerson.

Chairman Instructions:

Chairman Torgerson asked all guests wanting to discuss any items that are not on the agenda to please post their questions in the chat section.

Approval of Agenda: Daren Friedle made a motion to approve the agenda. Brandon Blanke made the second to the motion, which passed unanimously.

Approval of Minutes: Brandon Blanke made a motion to approve the June minutes. Patricia Lawrence made the second to the motion, which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Torgerson indicated there were no questions or discussion items in chat.

Financial Report: The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January 1 – August 11, 2021.

Deana Nelson called for a motion to pay the Buyer Thank You cards total to the barn loan. Daren Friedle made the second to the motion, which passed unanimously.

Daren Friedle made the motion to approve the monthly financials. Brandon Blanke made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting. Daren Friedle made a motion to approve the checks written. Brandon Blanke made the second to the motion, which passed unanimously.

Deana Nelson reported there are no unpaid bills at this time.

Board Business:

A. Standard Committees

1. Budget/Audit/Endowment – Daren Friedle – no report.
2. By-Laws – no report.
3. Concessions – Dave Belmont – Huge thank you to Brett and Jay. \$611,000 in sales, which is about 60% of 2019. There are still outstanding bills and there will be a meeting next week to recap the 2021 fair. Deana will need gross sales by end of August for sales tax reporting.
4. Elections – John Peschong – no report.
5. Facilities – Ernie Rey – Room has been cleaned, tables will need to be dismantled and stacked to finish clean up.
6. Media/Marketing – Susan Beebe – not present.
7. Membership – Brenda Fletcher – Denise Stornetta for Brenda – People still adding to membership wait list, Denise will get the jackets sorted and contact new members to get them picked up.
8. Balcony – Mike Coon – no report.
9. Scholarship – Ernie Rey – no report.

B. Special Committees:

1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
2. Jim Brabeck Foundation – Denise Stornetta – new MOU needs to be signed, changes to be presented in September.
3. Legal Task Force – Dave Belmont – no report.
4. Property Acquisition Task Force – Michael Torgerson – no report
5. Virtual Fundraiser – Patricia Lawrence – Deana reported \$22,000 in sponsorship, \$22,050 in auction item purchases and \$440 in donations during the auction. A total of \$41,521.30 in profit. In addition, Jeannie Helphenstine donated \$2500 to cover the costs of the online hosting of the auction.

Old Business:

1. CMSF Fair Review – Ernie thank you to security staff and maintenance staff, Dave Belmont kudos to the fair staff on pulling the fair together on such a short notice.

New Business:

1. CMSF Board of Directors Liaison Update – Nancy Wheeler-Nichols – Turned over the update to Colleen.
2. Fair Update – Colleen Bojorquez, CMSF Interim CEO – Fair-goers were very excited to be out and among other people. The community support was fantastic! Overall, the numbers were down, as expected. Carnival was up from 2019, Industrial arts auction \$115,000 with 25 items, the Jr Livestock auction was at \$2.3M due to our community support. Bills are still coming; payroll is still getting paid – breaking even will be a huge success for our fair. Planning is starting for next year; staff reviews are in September then board review to follow. Interim events are scheduled and moving forward.

Board Comments:

No report(s)

Recess at 7:27pm.

Reconvened to discuss Member Code of Conduct closed session at 7:11pm.

Reconvened to the regularly scheduled board meeting at 7:23pm.

There being no further business the meeting was adjourned at 7:23pm.

Respectfully submitted,

Denise Stornetta for
Susan Beebe,
Secretary

*The Next Regular Board Meeting:
Wednesday, September 8, 2021*