

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

February 8, 2023

The meeting was called to order at 6:31 p.m. by Chairman Torgerson.

BODs Present: Susan Beebe, Branden Blanke Dave Belmont, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Patricia Lawrence, Deana Nelson, John Peschong, Ross Tenhaeff, Michael Torgerson.

BODs Absent:

Members/Guests: Steve Baker, Ricky Brown, Deb & Michael Cipriano, Bob Cummings, Kim Daily, Meg Evans, Chuck Fletcher, Thomas Humphrey, Matt Mazzo, Tonia Mazzo, Kim Mott, Jeff Parks, Fatima Santoro, Tim Santoro, Susie Torgerson, Nancy Wheeler-Nichols.

Approval of Agenda: Deana Nelson made a motion to approve the agenda, with the following changes under new business: A. Heritage Foundation 2023 Committees; B. WFA Report – Brenda Fletch; C. Fair Staff Report – Ricky Brown; D. CMSF Board of Directors Liaison – Nancy Wheeler-Nichols; E. Fair Update – Colleen Boroquez CMSF CEO. Mike Coon made the second to the motion, which passed unanimously.

Approval of Minutes: Brenda Fletcher made a motion to approve the January minutes with the following change: add Branden Blanke to BODs Absent. Ross Tenhaeff made the second to the motion, which passed unanimously.

Chairman Instructions:

Chairman Torgerson asked all guests wanting to discuss any items that are not on the agenda to please post their questions in the chat section.

Announcements/Introductions/Member Comments:

Chairman Torgerson indicated there were no questions or discussion items in chat.

Financial Report:

The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January-February 8, 2023.

Deana Nelson reported we received an email from American Rivera Bank indicating their money market accounts are paying 1% interest. After some discussion, Deana Nelson made a motion to take \$100,000 from our checking account and place it in an American Rivera Bank interest-earning money market account. Daren Friedle made the second to the motion, which passed unanimously.

Joanne Cummings made a motion to approve the monthly financial reports as submitted. Daren Friedle made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting. Daren Friedle made a motion to ratify the checks written. Dave Belmont made the second to the motion, which passed unanimously.

Deana Nelson indicated there was one bill submitted by Brenda Fletcher in the amount of \$1,325.00. After some discussion, Deana Nelson made a motion to pay the bills for \$1,325.00 submitted by Brenda. John Peschong made the second to the motion, which passed unanimously.

Deana Nelson also reported to the Board that the Amazon Smile Program is going away.

Board Business:

A. Standard Committees

1. Budget/Audit/Endowment – Daren Friedle presented a budget for 2023 and explained that this was only a guideline. After some discussion, it was decided Daren will make some changes to the budget and bring it back for the March board meeting.
2. By-Laws – John Peschong - no report.
3. Concessions – Dave Belmont .
4. Elections – John Peschong – no report.
5. Facilities – Mike Coon – Chuck Fletcher reported the inspector did the yearly inspection on the elevator. We are now waiting on Republic to do the repairs. Chuck also indicated we need to re-key the building. After some discussion, Mike Coon made a motion to allocate up to \$1,500.00 to re-key the building. Joanne Cummings made the second to the motion, which passed unanimously.
6. Media/Marketing – Susan Beebe – no report.
7. Membership – Brenda Fletcher indicated the wait list is growing and the Membership Committee will be looking at that during their meeting in the first week of March. All else is going well with the Membership.
8. Balcony – Mike Coon stated that there were still 62 names on the waitlist.
9. Scholarship – Joanne Cummings stated she has had conversations with Chris Darway regarding the inception of the Crab Feed 20 years ago. Chris has some ideas regarding future projects for scholarships and she will continue to communicate with him. One of the problems with the crab feed was that crabs went from \$6,000 to \$16,000 for the event and would probably continue to rise in price.

B. Special Committees:

1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
2. Legal Task Force – Dave Belmont – no report.
3. Capital Improvements – Deana Nelson – no report.

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Old Business: No Old Business

New Business:

1. Heritage Foundation 2023 Committee – A 2023 List of Committee Chairs and Members was presented to the Board. After some discussion, Daren Friedle made a motion to approve the 2023 Committees. Mike Coon made a second to the motion, which passed unanimously.
2. WFA – Brenda Fletcher gave a short presentation about the 2023 conference. Brenda indicated even though the conference did not have a lot of sessions for foundations, she felt it was still worth attending. The dates for the 2024 conference are January 4-6, 2024, in Anaheim.
3. Fair Staff Report – Brenda Fletcher explained that the Heritage Foundation, along with Colleen will invite a staff member each month to the Board meeting. The purpose is for staff and the Board to get to know each other. Brenda introduced Ricky Brown. Ricky gave an overview of his job and duties with Exhibits and indicated he helps with interim events. Ricky stated he has worked with the fair for 15 years. Ricky finished his presentation by announcing June 24, 2023, is the date for the Commercial Beverage Competition.
4. CMSF Board Liaison – Nancy Wheeler-Nichols indicated she would turn the floor over to Kim Daily.
5. Fair Update – Kim Daily, Box Office Manager reported tickets for Parker McCollum went on sale. The Pit is sold out, which is very good for a new artist. Kim stated they will be meeting with a ticketing company in hopes of setting up Section 8 tickets to be purchased electronically (they have been working on this for a year). Kim indicated they were very disappointed about the lack of Foundation representation at the WFA. Kim also informed the Board that the Annual Fair Dinner is on April 1, 2023, and will be in the same format as last year. The theme is “Shake, Rattle and Roll”.

Board Comments:

Deana Nelson thanked Jasen Friedle for the donation of a computer monitor for the Heritage office.

There being no further business, the meeting was adjourned at 7:05 p.m.

Respectfully submitted,

Debbie Dusi,
Secretary

*The Next Regular Board Meeting:
Wednesday, April 12, 2023*