

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

March 8, 2023

The meeting was called to order at 6:31 p.m. by Chairman Torgerson.

BODs Present: Dave Belmont, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Patricia Lawrence, Deana Nelson, Ross Tenhaeff, Michael Torgerson.

BODs Absent: Susan Beebe, Branden Blanke, John Peschong.

Members/Guests: Howard Brewen, Colleen Bojorquez, Brescia Deprise, Meg Evans, Chuck Fletcher, Ed Hale, Steve Nakamoto, Sabrina Sakaguchi, Susie Torgerson, Nancy Wheeler-Nichols.

Approval of Agenda: Deana Nelson made a motion to approve the agenda, with the following addition, Close Session to discuss the WFA Convention. Joanne Cummings made the second to the motion, which passed unanimously.

Approval of Minutes: Mike Coon made a motion to approve the February minutes. Patricia Lawrence made the second to the motion, which passed unanimously.

Chairman Instructions:
Chairman Torgerson explained that we have no one monitoring the Zoom meeting, therefore questions/posts might not be answered immediately.

Announcements/Introductions/Member Comments:
Chairman Torgerson indicated there were no questions or discussion items in the chat.

Financial Report:
The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period ending March 8, 2023.

Deana Nelson stated the \$100,000.00 reported on the balance sheet in the Business Money Market account was the monies the Board voted last month to move into a savings account. Deana stated the payments from PayPal will also go into this account. In addition, the \$5,885.62 in the Earned Interest on the Profit and Loss Statement was patronage dividends from Farm Credit West, and the \$12.44 from Amazon was from the Smile account which will no longer be in existence.

Daren Friedle made a motion to approve the monthly financial reports as submitted. Joanne Cummings made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting. Daren Friedle made a motion to ratify the checks written. Ross Tenhaeff made the second to the motion, which passed unanimously.

Deana Nelson stated she had just received the invoice for the rekeying of the Heritage Building.

Board Business:

A. Standard Committees

1. Budget/Audit/Endowment – Daren Friedle – no report.
2. By-Laws –John Peschong - no report.
3. Concessions – Dave Belmont – no report.
4. Elections – John Peschong – no report.
5. Facilities – Mike Coon – Heritage building has been rekeyed, and keys are currently being distributed.
6. Media/Marketing – Susan Beebe – no report.
7. Membership – Brenda Fletcher stated membership was going along, but due to the weather there has not been a meeting, one will be scheduled in the next few weeks. Brenda also informed the Board that Joanne Cummings has volunteered to take care of the lounge food during the 2023 Fair.
8. Balcony – Mike Coon stated that were still 62 names on the waitlist.
1. Scholarship – Joanne Cummings reported that the scholarship form was on the Farm Bureau webpage and needs to be completed by April 7, 2023. There is a link to the application on Heritage Foundation’s home page.
- 2.

B. Special Committees:

1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
2. Legal Task Force – Dave Belmont – no report.
3. Capital Improvements – Deana Nelson – no report.

Old Business: No Old Business

New Business:

1. Fair Staff Report – Sabrina Sakaguchi – CMSF Vendor Manager introduced herself to the Board and explained her position. Sabrina indicated she has a total of 22 years with Fairs, 16 years at the Orange County Fair, prior to the CMSF. Currently, Sabrina works with food and beverage vendors. The 2023 fair will have approximately 40 independent operators, with 50-55 stands. In addition, Sabrina stated there are 120 independent commercial vendors, new and returning, with 30-40 being local.
2. CMSF Board Liaison – Nancy Wheeler-Nichols confirmed invitations have been sent out for the Annual Dinner being held on April 1, 2023.
3. Fair Update – Colleen Bojorquez CMSF CEO reconfirmed that the theme for the Fair is “Shake, Rattle and Roll” and that the Annual Dinner will be in the same format as last year. Events are going strong, however, entertainment has been a struggle. Artists want more money, or many are not available. The staff is working very hard on this. Work on Estrella Hall will be done by Fair, in addition, many little projects are being completed, including a new elevator in the Skybox.

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Board Comments:

Joanne Cummings stated The Western Bonanza had approximately 5,000 animals and 1,000 exhibitors.

Recess to Close Session at 7:05 pm.

Close Session to discuss Secondary Report from WFA Convention – Informational only, no action taken.

Reconvene to the Board of Directors Meeting at 7:16 pm.

There being no further business, the meeting was adjourned at 7:16 pm.

Respectfully submitted,

Debbie Dusi,
Secretary

***The Next Regular Board Meeting:
Wednesday, April 12, 2023***