

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

March 13, 2024

The meeting was called to order at 6:32 p.m. by Chairman Torgerson.

**BODs Present:** Dave Belmont, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Deana Nelson, Patricia Lawrence, Ross Tenhaeff, Michael Torgerson

**BODs Absent:** Susan Beebe, Branden Blanke, John Peschong

**Members/Guests:** Steve Baker, Colleen Boroquez, Howard Brewen, Deb Cipriano, Michael Cipriano, Chuck Fletcher, Ed Hale, Nancy Nichols

**Approval of Agenda:** Joanne Cummings made a motion to approve the agenda. Daren Friedle made the second to the motion, which passed unanimously.

**Approval of Minutes:** Deana Nelson motioned to approve the minutes of the February 14, 2024, meeting. Brenda Fletcher made the second to the motion, which passed unanimously.

**Announcements/Introductions/Member Comments:**

Chairman Torgerson asked the guests to introduce themselves.

**Financial Report:**

A. Financials

The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period January 1 – March 13, 2024.

After some discussion, Daren Friedle made a motion to approve the monthly financial reports as submitted. Ross Tenahoff made the second to the motion, which passed unanimously.

The list of checks written since the last meeting was presented. Dave Belmont made a motion to ratify the checks written. Patricia Lawrence made the second to the motion, which passed unanimously.

Deana Nelson reported one unpaid bill for \$87.31. Amount due to Joanne Cummings for purchases during November for the Membership meeting. Daren Friedle made a motion to approve the bill for payment. Brenda Fletcher made a second to the motion, which passed unanimously.

Deana Nelson explained to the Board that the Charles Schwab CDs are coming due. After some discussion, Deana Nelson made a motion to roll over the CDs for an additional three months. Mike Coon made a second to the motion which passed unanimously.

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**Board Business:**

- A. Standard Committees
  - 1. Executive Committee – no report.
  - 2. Budget/Audit/Endowment – Daren Friedle – no report.
  - 3. By-Laws –John Peschong - no report.
  - 4. Concessions – Dave Belmont reported all locations are being worked on.
  - 5. Elections – John Peschong - no report.
  - 6. Facilities – Ross Tenhaeff indicated the cameras are all working. Recent issues with the carpet (shredding) led to the discovery of a possible rodent in the lounge. Mike Esser is going to contact an exterminator. The elevator was red-tagged by the Fire Marshall. The sensors on the door need to be replaced at a cost of approximately \$8,000, (Chuck Fletcher was already working on the problem). After some discussion, the Board felt that this would be the appropriate time to increase some areas of the budget and then vote to approve it. Joanne Cummings motioned to approve the budget submitted by Daren Friedle with the following changes: \$65,000 allocated to Donations/Improvements to the Fair; \$20,000 allocated to Facilities and Equipment; resulting in \$136,800 for total expenses. Mike Coon made the second to the motion, which passed unanimously.
  - 7. Media/Marketing – Susan Beebe – no report.
  - 8. Membership – Brenda Fletcher stated pledges went out December 2, 2023, and are due April 1, 2024. There are currently 130 memberships that are not paid, and 36 are balcony seats. Brenda indicated that the Fair Board of Directors is reviewing their policies, and the Membership Committee is going to generate some Heritage Foundation written policies for Board approval.
  - 9. Balcony – Mike Coon indicated he would be calling people to remind them of the April 1, 2024, membership due date.
  - 10. Scholarship – Joanne Cummings – no scholarship report, however,
- A. Special Committees:
  - 1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
  - 2. Legal Task Force – Dave Belmont – no report.
  - 3. Capital Improvements – Deana Nelson indicated she will be meeting with the Fair Board on March 18, 2024.

**Old Business:**

A.

**New Business:**

- A. CMSF Board of Directors Liaison Update – Nancy Nichols announced that applications for Junior Fair Board Members are available. The Fair Board of Directors would like to see 30 kids involved, which would open an additional 8 or 9 spots. Nancy indicated the Fair Board is not just looking for livestock kids.
- B. Fair Update – Colleen Boroquez CMSF CEO reminded the Board the Annual Fair Board Dinner is April 5, 2024. Colleen reported that the Exhibitor Books will be online in a couple of weeks, in addition, Colleen explained to the Board that the transportation went out to bid, and SLO Safe Ride will be providing the transportation for fairgoers. Colleen feels this will be a good partnership. The front gate plans are still with the State Fire Marshall; however, he indicated it would be ok to start construction. Colleen stated Jelly Roll had sold out, and a new act for grandstands will be announced Monday.

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**Board Comments:**

Joanne Cummings reported on the efforts for pins and lanyards to celebrate the 25th anniversary. She has some sponsors and will report back to the Board at the April meeting.

There being no further business, the meeting was adjourned at 7:05 p.m.

Respectfully submitted by,

Debbie Dusi  
Secretary

***The Next Regular Board Meeting:  
April 10, 2024***