

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

February 12, 2025

The meeting was called to order at 6:30 p.m. by Chairman Torgerson.

BODs Present: Susan Beebe, Dave Belmont, Mike Coon, JD Cronin, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Kaci Marcotte, Deana Nelson, John Peschong, Justin Perino, Ross Tenhaeff, Michael Torgerson

BODs Absent:

Members/Guests: Steve Baker, Branden Blanke Steve Chambers, Deb Cipriano, Michael Cipriano, Sam Clevenger, Kim Daily, Chuck Fletcher, Holly Fletcher, Ed Hale, Julie Hammer, Thomas Humphrey, Kim Mott, Jimmy Nichols, Susie Torgerson, Nancy Wheeler-Nichols

Approval of Agenda: Daren Friedle made a motion to approve the agenda as corrected. Mike Coon made the second to the motion, which passed unanimously.

Approval of Minutes: Mike Coon made a motion to approve the minutes from the January 8, 2025, meeting. Brenda Fletcher made the second to the motion, which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Torgerson asked the guests to introduce themselves and indicated this was the time for questions regarding items not on the agenda.

Financial Report:

The Balance Sheet and Profit and Loss Statement through February 12, 2025, were distributed to the Board.

Deana Nelson indicated several of the CDs were coming due and would be renewed. Deana reported that \$71,000 in 2025 membership payments have been received since January 1, 2025. After a short discussion, Daren Friedle made a motion to approve the monthly financial reports as submitted. Brenda Fletcher made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting. Dave Belmont made a motion to ratify the checks written. Daren Friedle made the second to the motion, which passed unanimously.

Deana Nelson indicated there were no unpaid bills.

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Board Business:

- A. Standard Committees
 1. Executive Committee – Michael Torgerson stated the Executive Officers did not meet.
 2. Budget/Audit/Endowment – Daren Friedle distributed the 2025 proposed budget and reviewed each line item with the Board. After Board discussion, Daren indicated he would present a final budget at the March meeting.
 3. By-Laws –Debbie Dusi - no report.
 4. Concessions – Dave Belmont – no report.
 5. Elections – Deana Nelson - no report.
 6. Facilities – Ross Tenhaeff – no report.
 7. Media/Marketing – Susan Beebe addressed the Board's input on updating the web page. John Peschong indicated he is still interested in working with Susan on this project. Susan confirmed that they will move forward in updating the web page.
 8. Membership—Brenda Fletcher reminded the Board that memberships close on April 1, 2025, and a second reminder had been sent to the membership. Brenda reported that 217 memberships still need to be renewed at this time. In addition, Brenda explained that if a member's information in Wild Apricot is not current, they will need to update it, as this is the information used for communication with members.
 9. Balcony – Mike Coon informed the Board that balcony seat members had problems in 2024 with electronic tickets and asked if paper balcony seat tickets could be printed for the 2025 Fair. Kim Daily stated that paper tickets could be printed. The Board agreed that the membership committee would meet with Mike and come back to the Board with a recommendation.
 10. Scholarships – Joanne Cummings – no report.
- B. Special Committees:
 1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont indicated Chris Darway has not met with the family.
 2. Legal Task Force – Dave Belmont – no report.
 3. Capital Improvements – Deana Nelson – no report.
 4. Barn – Daren Friedle reported the committee met on January 29, 2025. Jim Saunders estimates the cost of the barn to be about \$5 million. The committee will work on the barn's footprint to present it to the Fair. In addition, the committee will be meeting with the Fair to determine how events will be managed during construction. Daren explained to the Board that the committee felt some money should be allocated at this time. Daren Friedle made a motion to allocate up to \$25,000 towards the Barn project. Joanne Cummings made the second to the motion, which passed unanimously.

Old Business: No Old Business

New Business:

1. CMSF Board Liaison – Nancy Wheeler-Nichols stated the Fair had hired Shonna Howenstine to replace Savanna Martineau. Shonna will be working in the publicity department.
2. Fair Update – Kim Daily reported things may look a little different this year with tickets, as the Fair has switched to Ticketmaster for all ticket sales. Cody Johnson is sold out, and announcements should be coming weekly for additional shows. The annual dinner on April 4, 2025, will be held indoors this year. Events continue to be busy, with Western Bonanza being held this weekend.

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Board Comments:

Debbie Dusi explained to the Board the timeline for processing the Board minutes and meeting agendas and sending them out to the membership.

Respectfully submitted,

Debbie Dusi,
Secretary

***The Next Regular Board Meeting:
Wednesday, March 12, 2025***