

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

August 13, 2025

The meeting was called to order at 6:31 p.m. by Chairman Torgerson.

BODs Present: Susan Beebe, Dave Belmont, JD Cronin, Joanne Cummings, Debbie Dusi, Daren Friedle, Brenda Fletcher, Deana Nelson, Justin Perino, Michael Torgerson

BODs Absent: Mike Coon, John Peschong, Ross Tenhaeff

Members/Guests: Steve Baker, Colleen Bojorquez, Jan Dallons, John Dallons, Chuck Fletcher, Ed Hale, Steve Nakamoto, Cari Thomas, Eric Thomas, Angel York

Approval of Agenda: Susan Beebe made a motion to approve the agenda. Daren Friedle made the second to the motion, which passed unanimously.

Approval of Minutes: Deana Nelson moved to approve the minutes from the June 11, 2025, meeting. Susan Beebe seconded the motion, which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Torgerson asked the guests to introduce themselves and indicated this was the time for questions regarding items not on the agenda.

Financial Report:

The balance sheet and profit and loss statement through August 13, 2025, were distributed to the Board.

After some discussion, Daren Friedle made a motion to approve the monthly financial report. Justin Perino made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting. Susan Beebe made a motion to ratify the checks written. Dave Belmont made the second to the motion, which passed unanimously.

Deana Nelson indicated there were no unpaid bills at this time.

Kaci Marcotte stated that PayPal fees were high, and we should look at other companies for membership payments. Deana Nelson explained that Wild Apricot only accepts PayPal. If we choose to switch to another payment company, we will need to acquire new software to manage our memberships. After some discussion, it was decided that the membership committee would research this further and bring back information to the Board.

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Board Business:

A. Committee Reports

1. Executive Committee - Michael Torgerson indicated the executive committee did meet and discussed the updates to the bylaws and agenda items for this meeting.
2. Budget/Audit/Endowment – no report.
3. Bylaws – Debbie Dusi reported that the bylaws committee had its fourth meeting on August 26, 2025. The committee continued to work on updates for the bylaws. The final draft is to be voted on by the Board at the September meeting. The bylaws will then be sent to the membership for final approval, and the results announced at the annual membership meeting in November.
4. Concessions – Dave Belmont stated that this was a good fair for concessions, and payroll costs were lower this year. A few bills are still coming in, but it looks like concessions had \$1.3 million in sales, with net profits around \$400,000.
5. Elections – Deana Nelson - no report.
6. Facilities – Ross Tenhaeff – no report.
7. Media/Marketing – Susan Beebe stated the committee felt we really needed to be more active on social media. Susan indicated that the committee discussed monthly posts during the months the fair was not going. All in all, the committee felt social media was the best tool to spread the word regarding the CMSF Heritage Foundation.
8. Membership—Brenda Fletcher stated the pick-up party attendance was down a bit, and there were 50 packets left. Brenda indicated that those in attendance had a good time.
9. Balcony – Mike Coon – no report.
10. Scholarships – Joanne Cummings – no report.
11. Strategic Plan – Justin Perino – no report.

B. Special Committee Reports:

1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
2. Legal Task Force – Dave Belmont – no report. Michael Torgerson indicated that the Heritage Foundation has been dismissed from the trip/fall lawsuit.
3. Capital Improvements – Deana Nelson – no report.
4. Barn – Daren Friedle – no report.

Old Business:

- 1.

New Business:

1. Preliminary Fair Wrap-Up – Michael Torgerson indicated that many of the numbers were not in, so the final wrap-up will be at a later meeting. Many Board members felt the fair was a success. Steve Baker addressed the issues with online ticket purchases and thanked the fair staff for their hard work. Colleen Boroquez explained that this was the first new ticket vendor in 20 years. The staff will be working very hard to ensure that online ticket sales run smoothly in 2026.
2. CMSF Board Liaison – Nancy Wheeler-Nichols – no report.
3. Fair Update – Colleen Boroquez indicated the fair attendance was up, with beer sales down a bit. Colleen stated she felt it was due to the cold weather at night. The dates for the 2026 fair

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are July 15-26, 2026. This will be the 80th fair with a Back To The 80's theme. Currently, staff is working to close up the 2025 fair. In addition, there are many interim events scheduled.

Board Comments:

Adjourn to Closed Session at 7:35 p.m.

Reconvene to Closed Session at 7:37 p.m.

Adjourn Closed Session at 8:38 p.m.

Reconvene the Heritage Foundation Board of Directors meeting at 8:38 p.m.

There being no further business, the meeting was adjourned at 8:42 pm.

Respectfully submitted,

Debbie Dusi,
Secretary

***The Next Regular Board Meeting:
Wednesday, August 13, 2025***