

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

June 11, 2025

The meeting was called to order at 6:30 p.m. by Chairman Torgerson.

BODs Present: Dave Belmont, Mike Coon, JD Cronin, Joanne Cummings, Debbie Dusi, Daren Friedle, Brenda Fletcher, Deana Nelson, Justin Perino, John Peschong, Ross Tenhaeff, Michael Torgerson

BODs Absent: Susan Beebe, Kaci Marcotte

Members/Guests: Steve Baker, Colleen Bojorquez, Deb Cipriano, Michael Cipriano, Kim Daily, Jason Diefenderfer, Chuck Fletcher, Ed Hale, Brian Harms, Thomas Humphrey, Patricia Lawrence, Scott Monroe, Steve Nakamoto, John Pearcy, Gretchen Roddick, Susie Torgerson

Approval of Agenda: JD Cronin made a motion to approve the agenda. Deana Nelson made the second to the motion, which passed unanimously.

Approval of Minutes: Joanne Cummings moved to approve the minutes from the May 14, 2025, meeting. Daren Friedle seconded the motion, which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Torgerson asked the guests to introduce themselves and indicated this was the time for questions regarding items not on the agenda.

Financial Report:

The balance sheet and profit and loss statement through June 11, 2025, were distributed to the Board.

There being no questions, Daren Friedle made a motion to approve the monthly financial report. Mike Coon made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last meeting and reported that check 4712 in the amount of \$8,897.00 was for liability insurance. Mike Coon made a motion to ratify the checks written. Daren Friedle made the second to the motion, which passed unanimously.

Deana Nelson stated she had just received a bill for mixes for the machines at the island bar.

Heritage Foundation Board of Directors

Meeting Minutes

June 11, 2025

Board Business:

A. Committee Reports

1. Executive Committee - Michael Torgerson indicated the executive committee did meet and discussed the updates to the bylaws and agenda items for this meeting.
2. Budget/Audit/Endowment – no report.
3. Bylaws – Debbie Dusi reported that the bylaws committee had its second meeting on June 9, 2025. The committee continued to work on updates for the bylaws, as identified at the May 13, 2025, meeting. The target timeline is to submit the first draft to the Board at the August meeting, with the final draft to be voted on by the Board at the September meeting. The bylaws will then be sent to the membership for final adoption and the results announced at the annual membership meeting in November.
4. Concessions – Dave Belmont indicated the concessions committee had met with Brett Butterfield. Brett expects a smooth fair. Brett also stated that the cooler in the pizza concession needs to be repaired. Dave also reported that the fair will be extending all the Heritage Foundation concession contracts.
5. Elections – Deana Nelson - no report.
6. Facilities – Ross Tenhaeff indicated that the bid to service the ice machine and the heating & air conditioning was \$2,500. After some discussion, Ross made a motion to allocate up to \$2,500 for this work. Deana Nelson made the second to the motion, which passed unanimously. The tentative date for the new flooring to be installed is July 7-8, 2025. Chuck Fletcher gave a short overview of the speaker system.
7. Media/Marketing – Susan Beebe- no report. Deana Nelson stated that the minutes were current through May 14, 2025, on the Heritage Foundation web page. Michael Torgerson also indicated he would line up a photographer to take a picture of the current Heritage Foundation Board of Directors for the web page.
8. Membership—Brenda Fletcher stated the pick-up party is July 9, 2025, with the time being 5:30 pm-8:00 pm. Since there will be no tickets again this year, the setup will be the same, with one long table and A-Z pick-up. There will also be a new members' table. There will be pizza, beer, and wine. Music will once again be provided by Emily. All volunteers should be there by 4:30 pm on July 9.
9. Balcony – Mike Coon reported there are still 63 on the waitlist, and indicated people are still asking to be put on the balcony waitlist, even though they are not Heritage members.
10. Scholarships – Joanne Cummings – no report.
11. Strategic Plan – Justin Perino distributed a strategic plan guide and indicated that the committee had met. Justin went over the areas in the strategic plan and stressed that the communication plan was very important and a strong social media presence was essential.

B. Special Committee Reports:

1. Hugh Pitts Memorial Fund Capital Project – Dave Belmont – no report.
2. Legal Task Force – Dave Belmont – no report. Michael Torgerson indicated that the depositions for the 24th street lawsuit are coming up.
3. Capital Improvements – Deana Nelson – no report.
4. Barn – Daren Friedle reported that the committee met on May 28, 2025. The barn size discussion is 65,00 square feet, with a 200' x 325' structure. Daren also indicated the Edna Valley barn will be dismantled by the fair and reconstructed somewhere else. In addition, there will need to be an area dedicated to plaques.

Heritage Foundation Board of Directors
Meeting Minutes
June 11, 2025

Old Business:

- 1.

New Business:

1. CMSF Board Liaison – Nancy Wheeler-Nichols – no report.
2. Fair Update – Colleen Boroquez asked Kim Daily to update the Board on grandstand tickets. Kim explained that she was working with Ticketmaster, and the email should go out June 26th or 27th to order tickets. Colleen explained to the Board that on June 18th asphalt patching will be done on the midway, June 26th, 27th and 28th they will be moving dirt. In addition, there will be no driving on the fairgrounds between June 30th and July 3rd. The parking lots will be stripped on July 7th. Colleen stated the Central Coast Wine Competition dinner was tonight.

Board Comments:

John Peschong indicated the County was preparing certificates to be presented at the Fair.

There being no further business, the meeting was adjourned at 7:43 pm.

Respectfully submitted,

Debbie Dusi,
Secretary

*The Next Regular Board Meeting:
Wednesday, August 13, 2025*